

Real Estate News

INFORMATION TO HELP YOU WHEN BUYING, SELLING OR RENTING | Issue 40 |

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Essential reading for anyone who's thinking of going within a hundred metres of a real estate agency.

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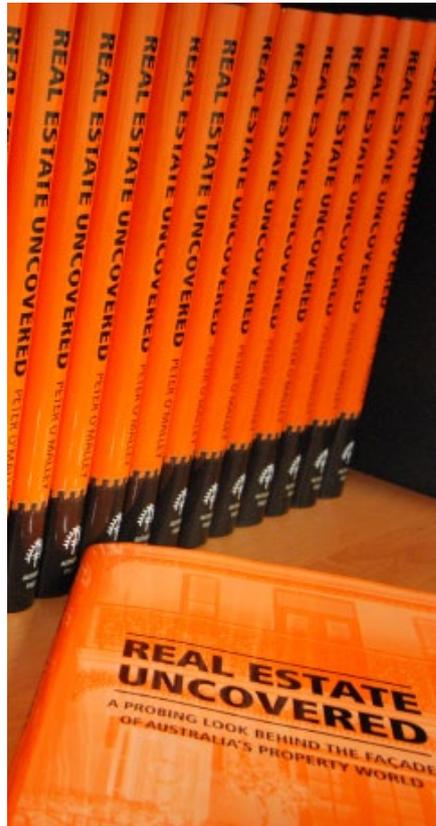
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Free Market Appraisal
What Our Clients Have to Say



There Really Are No Strings Attached (Seriously!)

You can purchase a copy (for \$25) or we'll get a copy to you for free...

Overview:

Australia's real estate world is a multi-billion dollar industry. Every week, tens of millions of dollars' worth of property changes hands. The people who control this industry are the nation's real estate agents.

In this ground breaking new book, real estate agent Peter O'Malley breaks ranks with industry spin and uncovers exactly what goes on beneath the slick promises, the fancy advertising and the craftily worded press-releases that are made to entice sellers and buyers into the arms of real estate agents.

In a candid and forthright manner, Peter lays bare the tricks and traps that await consumers in the real estate world. But he doesn't just reveal the dodgy methods, he also reveals how consumers can protect themselves and how they can turn-the-tables on the agents.

This book is essential reading for anyone who's thinking of going within a hundred metres of a real estate agency.

Praise for the book

"Blowing wide the dirty tricks of the real estate industry won't make Peter O'Malley any friends amongst real estate agents, but he'll be a champion to buyers and sellers. If you're a buyer, seller or are renovating for profit, don't do a thing until you've read this book." **Margaret Lomas**

Television Host and Author of 7 Real Estate Books. *"Don't auction your home until you read this book."* **Scott Pape** The Barefoot Investor and Finance Columnist

"Peter is one of the few agents I trust when it comes to understanding what is happening with the housing market. His objectivity and professionalism have extended into great insights in this terrific book." **Louis Christopher** CEO SQM Research





JOIN OUR SUCCESSFUL SALES TEAM AND ENJOY THE REWARDS

Have you ever thought to yourself "I'd be good in real estate", yet worried about how you might cope with working 'commission only', or perhaps feared how others may perceive you?

Do you want to work really **hard** and earn a **high** income? Are you a dedicated person with enormous energy, rock solid integrity, high intelligence, sound judgement, a love of learning and a drive to be the very best in your profession?

We treat all people with honesty, respect and dignity. The office environment is supportive, encouraging, evolving and dedicated. We are offering a Real Estate Career with a real difference. A career to be proud of.

Duties

- Prospecting for potential listings
- Inspecting properties with buyers
- Listing properties for sale
- Negotiating property sales
- Developing and maintaining contact databases
- Training and personal development

Skills & Experience

Successful real estate agents come from a variety of different backgrounds. While you don't need any previous experience in real estate sales you do need experience in life, especially a record of success in dealing with people. You'll have enormous energy, rock solid integrity, high intelligence, sound judgment, a love of learning and an ambition to be the very best in your profession.

Benefits

- Supportive leadership team providing mentoring and guidance
- Supported by the best training in the industry
- Leading contact management & database systems
- Professional administrative support team
- Secure salary package including mobile phone, fuel and training allowance

If this sounds like the opportunity you've been looking for send an email with your resume and a covering letter to careers@dignam.com.au

Recently SOLD

\$24,000 above asking price



6/32 Duke Street Woonona \$575,000

\$47,500 above asking price



7/7A James Road Corrimal \$512,500

No Marketing Costs



99 Gibsons Road Figtree \$563,000

\$15,000 above asking price



35 Bertram Close Tarrawanna \$960,000

\$22,000 above asking price



8/16 Railway Street East Corrimal \$421,000

\$25,000 above asking price



1/1 Hardie Street Corrimal \$440,000

\$35,000 above asking price



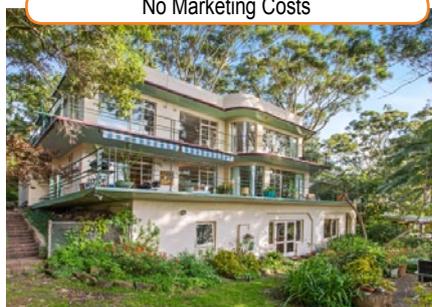
8/16-20 Jones Place Corrimal \$404,000

\$29,489 above asking price



15/2 Forestview Way Woonona \$489,489

No Marketing Costs



18-20 Norman Street Mangerton \$1,430,000

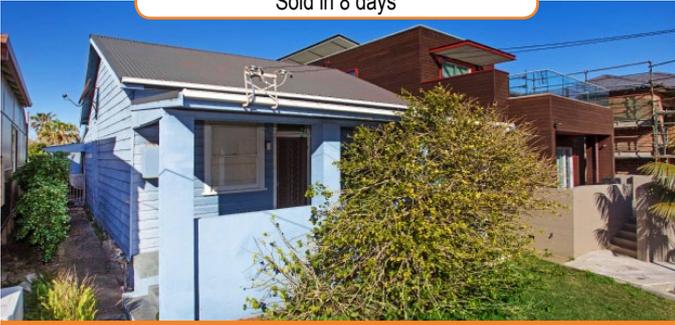
\$36,000 above asking price



19 Cotterill Avenue Woonona \$585,000

Recently SOLD

Sold in 8 days



773 Lawrence Hargrave Coledale \$1,301,000

\$90,500 above asking price



73 Keerong Avenue Russell Vale \$590,500

\$95,000 above asking price



1 Cherry Street Woonona \$790,000

Sold in 4 days



37 Highlands Parade Bulli \$686,000

\$50,000 above asking price



76 Princes Highway Thirroul \$620,000

\$20,000 above asking price



16A Waterloo Street Bulli \$720,000

\$17,000 above asking price



4/14 Raymond Road Thirroul \$716,000

\$40,000 above asking price



23 Broadridge Street Wombarra \$1,140,000

No Marketing Costs



80 Gahans Avenue Woonona \$901,000

\$25,000 above asking price



28 Mountain Road Woonona \$945,000

FREE MARKET APPRAISAL

If you want an update on
the sale price of your property,
we are offering a FREE market appraisal
to all interested residents.

Simply contact our office on 02 4267 5377 to arrange for a
sales consultant to visit your home and appraise it.

Please call our 24 Hour Hotline
to arrange a time to suit you. Thank you.

 24 hours **4267 5377**
www.dignam.com.au

WHAT OUR CLIENTS HAVE TO SAY

Can't thank the Dignam team enough for the seamless, professional process used to sell our house.

Paul Young - Thirroul

Prepared us well for a quick sale. Kept us informed through the process. Always took our personal needs into account.

Clare Wallace & Libby Ryan - Woonona

Thanks to the team at Dignam Real Estate for organising our sale. Awesome job. The team as a whole did a great job.

Scott & Debbie Surridge - Thirroul

Very professional in all aspects of the selling process.

Martyn Hopkins - Tarrawanna

They sold our townhouse in Corrimal for well above our asking price and proved to be professional, extremely hard working and ethical.

Kim & Mark Darby - Corrimal

Great job! Thank you!

Tanya & Cesar Bessi - Woonona

You have gone the extra mile and it has been reassuring.

Robert Cope - Bulli

Thank you Dignam Real Estate again for your efficient, professional and yet very 'user friendly' service during the sale of our property.

Richard & Jane Moody - Woonona

Thank you for your patience and perseverance.

Sonja Hooker - Woonona

I have been thoroughly impressed with the professionalism, efficacy and friendliness of Adam and his team.

Christine Erikson - Woonona

A very good real estate agent delivering excellent service with very genuine personnel.

Graham & Anne Oliver - Wollongong

Your information..... is excellent.

Pauline Martin - Fairy Meadow

Friendly, helpful staff made this experience less stressful.

John & Loretta De Haan - East Corrimal

Adam and the team were very professional but also personal. We achieved an outstanding result.

Paul & Anna Lee - Thirroul

Your service was unobtrusive, professional and friendly. Thanks for keeping us in the loop during the sale.

Frank & Lynda Cooper - Mt Ousley



Open 7 Days  24 hours | 02 4267 5377 | dignam.com.au

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